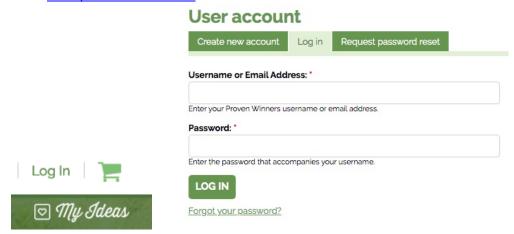
## Manager Step-by-Step Set Up

This process will help you log in and set up your retail locations to start certification.

1. Go to www.provenwinners.com and LOG IN.



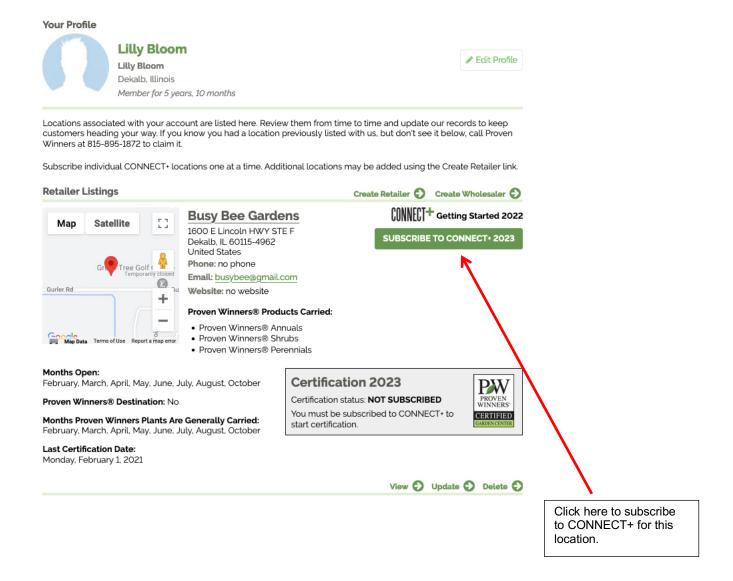
 Under HI, (YOUR USERNAME) in the upper right, go to MY LOCATIONS.
 NOTE: If you don't see My Locations in the dropdown menu, it may be under a different account you will need them moved to your CONNECT+ account or you may need to upgrade to Professional, for help with this contact Karin at 815-895-0104.



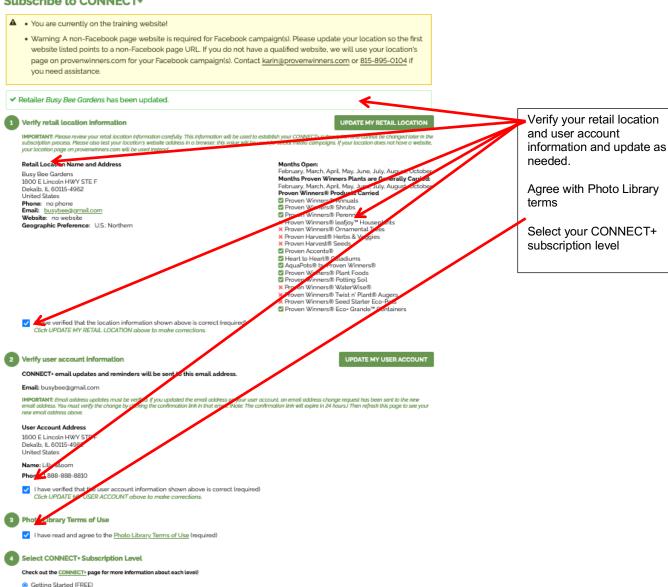
#### SUBSCRIBE TO CONNECT+ 2023

#### 3. Subscribe to CONNECT+

Take advantage of our valuable resources by signing up for CONNECT+ exclusive marketing solutions for IGC'S. You must be subscribed to CONNECT+ to begin certification. If you are already subscribed to CONNECT+ on a different account, you must be logged in to that account. Each location that needs to certify must be subscribed to CONNECT+



#### Subscribe to CONNECT+



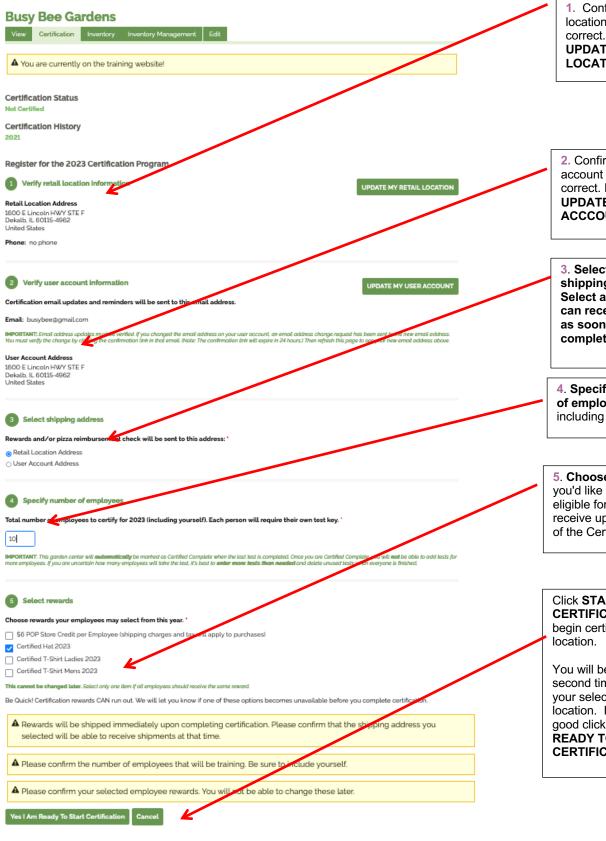
#### 4. BEGIN CERTIFICATION SET UP

Basic (\$550 Early Order Discount; \$700 after Jan 15, 2023)
 Enhanced (\$1500 Early Order Discount; \$1750 after Jan 15, 2023)
 Elite (\$3500 Early Order Discount; \$4500 after Jan 15, 2023)

Once your store location is set up, you will be able to click on BEGIN CERTIFICATION SET UP. If you have more than one location, repeat the remaining steps for each location. There are 5 steps to complete in this window. If the green button says Subscribe to CONNECT+, complete that step and the button will automatically change to Begin Certification Set-Up.







 Confirm that your location information is correct. IF NOT click UPDATE MY RETAIL LOCATION.

2. Confirm that your user account information is correct. IF NOT click UPDATE MY USER ACCOUNT

- 3. Select rewards shipping address. Select an address that can receive shipments as soon as you complete Certification.
- 4. Specify the number of employees to test, including yourself.
- 5. Choose the reward(s) you'd like to make eligible for your staff to receive upon completion of the Certified program.

Click START
CERTIFICATION to
begin certification for this
location.

You will be prompted a second time to confirm your selection for this location. If everything is good click YES, I AM READY TO START CERTIFICATION.



Need help? 815-895-1872 provenwinners.com

#### Certification Set Up Confirmation

Retain this email for your records. Important certification details enclosed.

Busy Bee Gardens 1600 E Lincoln HWY, Dekalb, IL 60115-4962

Certification Year: 2023 Certification Status: In Progress

Congratulations - certification set up is complete and you are ready to begin training and testing!

Your test keys are listed below. Assign a unique test key to each of your employees; this test key is required for certification testing.

Test Keys:

- YC5-62U-U8M
- AAG-C42-9ZE
- 9CG-J7S-VMQ
- 5HW-4XH-AWT
- 8AQ-UH6-6GK
- GJB-2RA-UUY
- T3B-HYP-Y9U
- CVC-XJN-PGUU5R-K4V-3ND
- QDQ-UYS-KB3

Upon successful completion of the certification test, your employees will be able to choose from the following rewards:

Certified Hat 2023

Your rewards and pizza party reimbursement check will be shipped to:

1600 E Lincoln HWY, Dekalb, IL 60115-4962
DONATE OPTION FOR 2023: Rather than being reimbursed for your pizza party, you'll have the option to donate the funds we have allocated for your pizza party to help stamp out hunger instead. Donated funds will be accumulated throughout the Certification Training Program with a donation made by Proven Winners in July 2023 to Feeding America in the U.S. and Food Banks Canada in Canada.

What's next? Go to the Certification Training page and follow the instructions to complete your certification.

You may review your progress at your garden center's certification tab at any time.

If you have any additional questions or need to make changes, call us at 815-895-1872.

Sandy Wentworth sandy@provenwinners.com Proven Winners®

Redirected with proven\_winners\_mail\_alter in a dev version of provenwinners.com Original To: busybee@gmail.com Email ID: proven\_winners\_certification\_setup

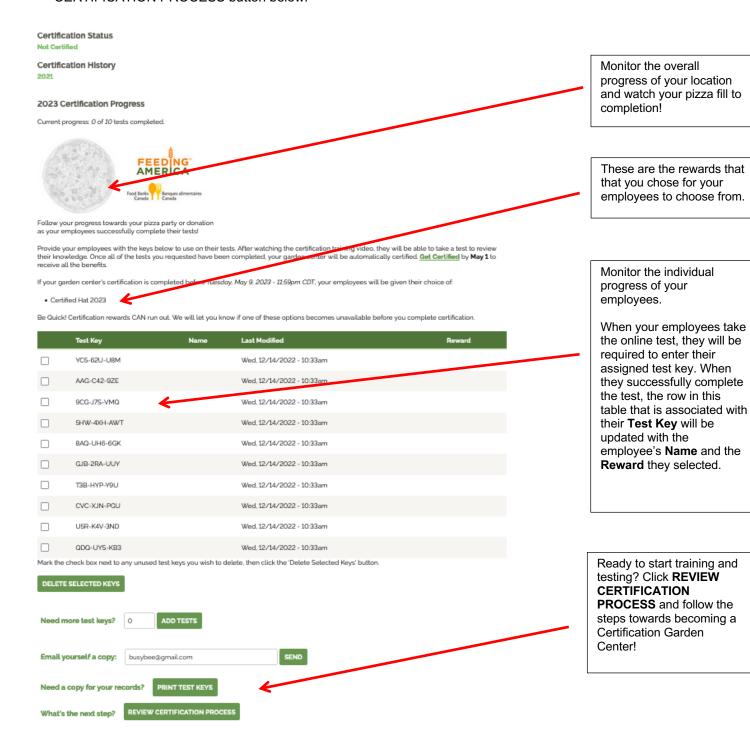






You will receive a
Certification Set Up
Confirmation email that
contains your testing
keys and chosen
rewards. Keep this for
your records. Contact us
if any changes are
needed.

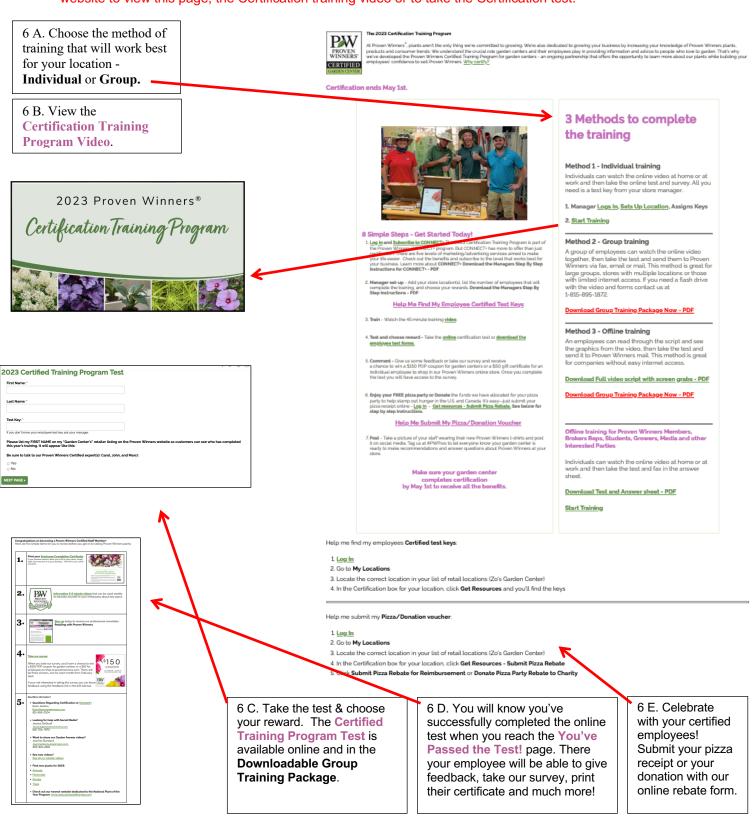
5. Certification for this location is now in progress. Take time to familiarize yourself with this page. Refer to your Certification Set Up Confirmation Email to assign <u>a different</u> key to each employee and yourself. Keep a record of which key you have assigned to which person. When you are ready to begin training, click the REVIEW CERTIFICATION PROCESS button below.



#### 6. START TRAINING

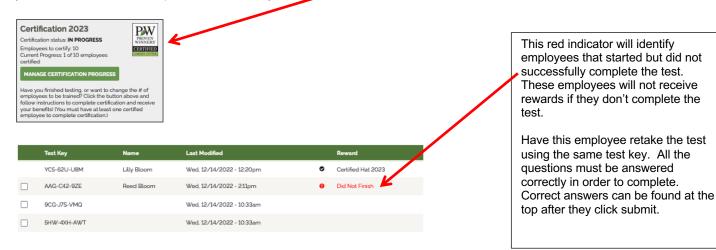
Now that your location set-up is complete, you are ready to start training and testing! This is the main Certification page. You can get here quickly by clicking Get Certified! under Professionals in the main navigation bar of the Proven Winners website.

IMPORTANT NOTE: You and your employees do <u>not</u> need to be logged into an account on the Proven Winners website to view this page, the Certification training video or to take the Certification test.



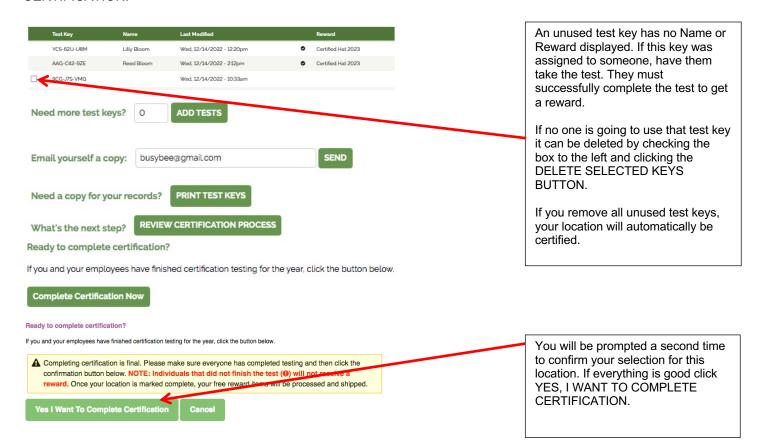
#### 7. MONITOR YOUR PROGRESS

Monitor your progress by logging in and viewing your location. To see more detail click MANAGE CERTIFICATION PROGRESS. Once you and your employees have successfully completed the test your location will automatically be certified. If you have unused keys and/or employees who didn't successfully complete the test (see example below) your location will not complete automatically.



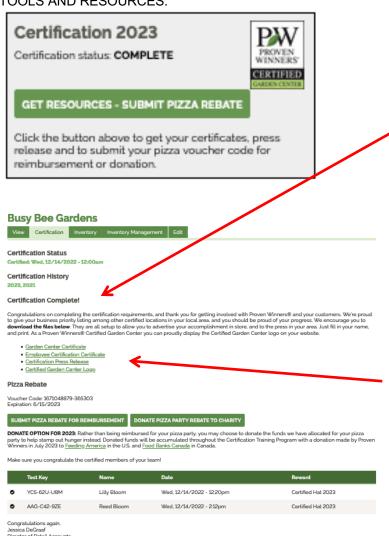
#### COMPLETE CERTIFICATION

If there are unused test keys or if an employee does not plan on finishing, it is important to log back into the website and mark your location complete. Go to HI, (YOUR USERNAME), in the pull-down menu select MY LOCATIONS and click MANAGE CERTIFICATION PROCESS. Then click COMPLETE CERTIFICATION NOW. You will be prompted a second time to confirm your selection for this location. If everything is good click YES, I WANT TO COMPLETE CERTIFICATION.



Congratulations! Your location has competed Certification! You will receive a certification complete email that contains information about your reward order and/or POP coupon plus your pizza voucher code.

Go to HI, (YOUR USERNAME), in the pull-down Amenu select MY LOCATIONS and click GET TOOLS AND RESOURCES.



Print out your Garden Center Certificate and Press Release to send to your local media outlets. Your employee will have the ability to print their own Employee Certification Certificate to recognize their individual accomplishments, but it is also here in case you need it. The Proven Winners Certified Garden Center Logo can be added to your web site or other marketing materials.

PW

Busy Bee Gardens

Certification Complete!

Congratulations! You are now an official Prover Winners® Certified Garden Center for 2023. Thank you for taking the time to educate your staff on the Proven Winners® Program. Download this graphic to announce your accomplishment on social media.

DONATE OPTION FOR 2023: Rather than being

at www.provenwinners.com, by complete training program, your garden center ive priority listing among other Prover ners® Certified Garden Centers in vou rea on our website.

A free order from our store for your rewards ha been created for you. The order id is 1295153. This order will also appear in your order history

If you have any additional questions, call us at 815-895-1872.

We're honored to have you as a Proven Winners® Certified Garden Center. Jessica DeGraaf Director of Retail Accounts Proven Winners®

Lilly Bloom Certified Hat 2023

Banks Canada in Canada. Click here to do to party funds.

As a graduate of the Proven Winners Certified Training Program, your garden center has earned a free pizza party. That's right, there re ally is such a thing as a free lunch! Learn how the pizza party rebate works here.

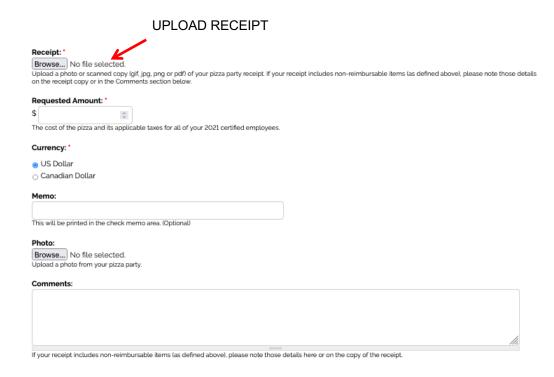
Need help? 815-895-1872

Have your free pizza party or donate to food bank. Click SUBMIT PIZZA REBATE FORM to submit your receipt to Proven Winners for reimbursement OR click DONATE PIZZA PARTY REBATE TO CHARITY to donate to a food bank.

#### 8. PIZZA PARTY REIMBURSEMENT INSTRUCTIONS

The pizza rebate form will pre-populate with all your information including your voucher code. You can also find your voucher code in the Certification Complete email we've sent to the manager congratulating your team on completing certification. Fill out the rest of the pizza rebate form and click SUBMIT.







You will receive a Rebate Submission Received Email that contains information summarizing your rebate details. Allow 4 weeks for delivery of your reimbursement check.

To check your reimbursement status, log into your account, go to HI, (YOUR USERNAME), in the pull-down menu select MY LOCATIONS and click GET TOOLS AND RESOURCES.

The Pizza Rebate status will also be updated when the reimbursement check has been issued. When you click the button for donation, you will be taken to a page prompting you to confirm that you want to donate. If you click yes, it will then take you to a confirmation page.



A You are currently on the training website!

This action cannot be undone.

CONTINUE CANCEL

You'll also receive an email about your order for your rewards (shirts/hats). If you chose the \$6 POP store credit for each person who completed certification, the total credit will be in your account under the log in you used to certify.



# Employee Training Key:\_\_\_\_\_

Test

Watch video (www.provenwinners.com/training)

Take the test - your manager will give you a printed copy to complete or you can take it online.

After completing the test, you will have a few options:

Print out your employee certificate of completion.

Feedback (<u>www.provenwinners.com/feedback</u>) – Have a quick comment about the certified training program? Just click the feedback link in the left sidebar of our website and let us know what you think. If you are completing certification offline email <u>karin@provenwinners.com</u> with any comments.

Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

### **Need More Information?**

Questions Regarding Certification or CONNECT+:

Karin Jenkins <u>karin@provenwinners.com</u> 815-895-0140

Looking for help with Social Media?

Jessica DeGraaf Jessica@provenwinners.com 616-706-7970

Want to use our Garden Answer videos in your store or in your social media? Jeanine Standard <u>Jeanine@provenwinners.com</u> 309-824-2561

Looking for additional videos on Proven Winners products? See all our retailer videos – <a href="https://www.youtube.com/user/provenwinnersretail">https://www.youtube.com/user/provenwinnersretail</a>

Find new plants for 2023:

https://www.provenwinners.com/plants/search/year/2023

Check out our newest website dedicated to the National Plant of the Year Program: www.nationalplantoftheyear.com

Proven Winners University - <u>www.provenwinners.com/University</u>

View 2–5-minute videos on popular topics. Use as additional staff training or share them with your customers.