

Manager Step-by-Step Set Up

This process will help you log in and set up your retail locations to start certification.

1. Go to www.provenwinners.com and LOG IN.

The screenshot shows the 'User account' section of the Proven Winners website. At the top, there are three buttons: 'Create new account', 'Log in', and 'Request password reset'. Below these are two input fields: 'Username or Email Address:' and 'Password:'. Each field has a placeholder text: 'Enter your Proven Winners username or email address.' and 'Enter the password that accompanies your username.' respectively. To the left of the login fields, there is a 'Log In' button and a shopping cart icon. Below the login fields, there is a 'LOG IN' button and a link that says 'Forgot your password?'. At the bottom left, there is a 'My Ideas' button with a heart icon.

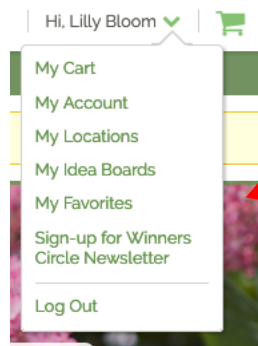
2. Under HI, (YOUR USERNAME) in the upper right, go to MY LOCATIONS.

NOTE: If you don't see My Locations in the dropdown menu, it may be under a different account you will need them moved to your CONNECT+ account or you may need to upgrade to Professional, for help with this contact Karin at 815-895-0104.

In LOCATIONS set up your store locations.
If your locations already exist continue to the next step.

If not, click on **Create Retailer** ➡ and input your location information.

If you forgot your password, click the **Forgot your password?** link at the bottom of the login box and follow the instructions to reset your password.



SUBSCRIBE TO CONNECT+ 2023

3. Subscribe to CONNECT+

Take advantage of our valuable resources by signing up for CONNECT+ exclusive marketing solutions for IGC'S. You must be subscribed to CONNECT+ to begin certification. If you are already subscribed to CONNECT+ on a different account, you must be logged in to that account. Each location that needs to certify must be subscribed to CONNECT+

Your Profile



Lilly Bloom

Lilly Bloom

Dekalb, Illinois

Member for 5 years, 10 months

[Edit Profile](#)

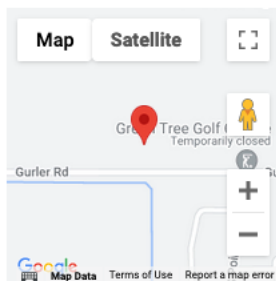
Locations associated with your account are listed here. Review them from time to time and update our records to keep customers heading your way. If you know you had a location previously listed with us, but don't see it below, call Proven Winners at 815-895-1872 to claim it.

Subscribe individual CONNECT+ locations one at a time. Additional locations may be added using the Create Retailer link.

Retailer Listings

[Create Retailer](#)

[Create Wholesaler](#)



Busy Bee Gardens

1600 E Lincoln HWY STE F
Dekalb, IL 60115-4962
United States

Phone: no phone

Email: busybee@gmail.com

Website: no website

Proven Winners® Products Carried:

- Proven Winners® Annuals
- Proven Winners® Shrubs
- Proven Winners® Perennials

Months Open:

February, March, April, May, June, July, August, October

Proven Winners® Destination: No

Months Proven Winners Plants Are Generally Carried:

February, March, April, May, June, July, August, October

Last Certification Date:

Monday, February 1, 2021

Certification 2023

Certification status: **NOT SUBSCRIBED**

You must be subscribed to CONNECT+ to start certification.



[View](#)

[Update](#)

[Delete](#)

CONNECT+ Getting Started 2022

SUBSCRIBE TO CONNECT+ 2023

Click here to subscribe to CONNECT+ for this location.

Subscribe to CONNECT+

⚠️ • You are currently on the training website!

- Warning: A non-Facebook page website is required for Facebook campaign(s). Please update your location so the first website listed points to a non-Facebook page URL. If you do not have a qualified website, we will use your location's page on [provenwinners.com](https://www.provenwinners.com) for your Facebook campaign(s). Contact karin@provenwinners.com or 815-895-0104 if you need assistance.

✓ Retailer **Busy Bee Gardens** has been updated.

1 Verify retail location information

UPDATE MY RETAIL LOCATION

IMPORTANT: Please review your retail location information carefully. This information will be used to establish your CONNECT+ subscription level and cannot be changed later in the subscription process. Please also test your location's website address in a browser; this value will be used for social media campaigns. If your location does not have a website, your location page on [provenwinners.com](https://www.provenwinners.com) will be used instead.

Retail Location Name and Address

Busy Bee Gardens
1800 E Lincoln HWY STE F
Dekalb, IL 60115-4962
United States
Phone: no phone
Email: busybee@gmail.com
Website: no website
Geographic Preference: U.S.: Northern

Months Open:

February, March, April, May, June, July, August, October

Months Proven Winners Plants are Generally Carried:

February, March, April, May, June, July, August, October

Proven Winners® Products Carried

- ☒ Proven Winners® Annuals
- ☒ Proven Winners® Shrubs
- ☒ Proven Winners® Perennials
- ☒ Proven Winners® Leafjoy™ Houseplants
- ☒ Proven Winners® Ornamental Trees
- ☒ Proven Harvest® Herbs & Veggies
- ☒ Proven Harvest® Seeds
- ☒ Proven Accents®
- ☒ Heart to Heart® Containers
- ☒ AquaPot® by Proven Winners®
- ☒ Proven Winners® Plant Foods
- ☒ Proven Winners® Potting Soil
- ☒ Proven Winners® WaterWise®
- ☒ Proven Winners® Twist n' Plant® Augers
- ☒ Proven Winners® Seed Starter Eco-Pots
- ☒ Proven Winners® Eco-Grande™ Containers

☒ I have verified that the location information shown above is correct (required).
Click [UPDATE MY RETAIL LOCATION](#) above to make corrections.

2 Verify user account information

UPDATE MY USER ACCOUNT

CONNECT+ email updates and reminders will be sent to this email address.

Email: busybee@gmail.com

IMPORTANT: Email address updates must be verified. If you updated the email address on your user account, an email address change request has been sent to the new email address. You must verify the change by clicking the confirmation link in that email. (Note: The confirmation link will expire in 24 hours.) Then refresh this page to see your new email address above.

User Account Address

1800 E Lincoln HWY STE F
Dekalb, IL 60115-4962
United States

Name: Lilja Bloom

Phone: 888-888-8810

☒ I have verified that my user account information shown above is correct (required).
Click [UPDATE MY USER ACCOUNT](#) above to make corrections.

3 Photo Library Terms of Use

☒ I have read and agree to the [Photo Library Terms of Use](#) (required)

4 Select CONNECT+ Subscription Level

Check out the [CONNECT+ page](#) for more information about each level!

- ☒ Getting Started (FREE)
- ☐ Basic (\$550 Early Order Discount; \$700 after Jan 15, 2023)
- ☐ Enhanced (\$1500 Early Order Discount; \$1750 after Jan 15, 2023)
- ☐ Elite (\$3500 Early Order Discount; \$4500 after Jan 15, 2023)

Verify your retail location and user account information and update as needed.

Agree with Photo Library terms

Select your CONNECT+ subscription level

4. BEGIN CERTIFICATION SET UP

Once your store location is set up, you will be able to click on BEGIN CERTIFICATION SET UP. If you have more than one location, repeat the remaining steps for each location. There are 5 steps to complete in this window. If the green button says Subscribe to CONNECT+, complete that step and the button will automatically change to Begin Certification Set-Up.

Certification 2023

Certification status: **NOT SUBSCRIBED**

You must be subscribed to CONNECT+ to start certification.



Certification 2023

Certification status: **NOT STARTED**

Click [here](#) to find out why you should get certified.

[BEGIN CERTIFICATION SET-UP](#)



Busy Bee Gardens

[View](#) [Certification](#) [Inventory](#) [Inventory Management](#) [Edit](#)

⚠ You are currently on the training website!

Certification Status

Not Certified

Certification History

2021

Register for the 2023 Certification Program

1. Verify retail location information

Retail Location Address

1600 E Lincoln HWY STE F
DeKalb, IL 60115-4962
United States

Phone: no phone

[UPDATE MY RETAIL LOCATION](#)

2. Verify user account information

Certification email updates and reminders will be sent to this email address.

Email: busybee@gmail.com

IMPORTANT: Email address updates must be verified. If you changed the email address on your user account, an email address change request has been sent to the new email address. You must verify the change by clicking the confirmation link in that email. (Note: The confirmation link will expire in 24 hours.) Then refresh this page to see your new email address above.

User Account Address

1600 E Lincoln HWY STE F
DeKalb, IL 60115-4962
United States

[UPDATE MY USER ACCOUNT](#)

3. Select shipping address

Rewards and/or pizza reimbursement check will be sent to this address: *

- ☒ Retail Location Address
☐ User Account Address

4. Specify number of employees

Total number of employees to certify for 2023 (including yourself). Each person will require their own test key. *

10

IMPORTANT: This garden center will **automatically** be marked as Certified Complete when the last test is completed. Once you are Certified Complete, you will **not** be able to add tests for more employees. If you are uncertain how many employees will take the test, it's best to **enter more tests than needed** and delete unused tests when everyone is finished.

5. Select rewards

Choose rewards your employees may select from this year. *

- ☐ \$6 POP Store Credit per Employee (shipping charges and tax will apply to purchases)
☒ Certified Hat 2023
☐ Certified T-Shirt Ladies 2023
☐ Certified T-Shirt Mens 2023

This cannot be changed later. Select only one item if all employees should receive the same reward.

Be Quick! Certification rewards CAN run out. We will let you know if one of these options becomes unavailable before you complete certification.

⚠ Rewards will be shipped immediately upon completing certification. Please confirm that the shipping address you selected will be able to receive shipments at that time.

⚠ Please confirm the number of employees that will be training. Be sure to include yourself.

⚠ Please confirm your selected employee rewards. You will not be able to change these later.

[Yes I Am Ready To Start Certification](#)

[Cancel](#)

1. Confirm that your location information is correct. IF NOT click **UPDATE MY RETAIL LOCATION**.

2. Confirm that your user account information is correct. IF NOT click **UPDATE MY USER ACCOUNT**

3. Select rewards shipping address. Select an address that can receive shipments as soon as you complete Certification.

4. Specify the number of employees to test, including yourself.

5. Choose the reward(s) you'd like to make eligible for your staff to receive upon completion of the Certified program.

Click **START CERTIFICATION** to begin certification for this location.

You will be prompted a second time to confirm your selection for this location. If everything is good click **YES, I AM READY TO START CERTIFICATION**.



Need help? 815-895-1872
provenwinners.com

Certification Set Up Confirmation

Retain this email for your records.
Important certification details enclosed.

Busy Bee Gardens
1600 E Lincoln HWY, Dekalb, IL 60115-4962

Certification Year: 2023
Certification Status: In Progress

Congratulations - certification set up is complete and you are ready to begin training and testing!

Your test keys are listed below. Assign a unique test key to each of your employees; this test key is required for certification testing.

Test Keys:

- YCS-62U-U8M
- AAG-C42-9ZE
- 9CG-J7S-VMQ
- SHW-4XH-AWT
- 8AQ-UH6-6GK
- GJB-2RA-UUY
- T3B-HYP-Y9U
- CVC-XJN-PGU
- U5R-K4V-3ND
- QDQ-UY5-KB3

Upon successful completion of the certification test, your employees will be able to choose from the following rewards:

- Certified Hat 2023

Your rewards and pizza party reimbursement check will be shipped to:

1600 E Lincoln HWY, Dekalb, IL 60115-4962

DONATE OPTION FOR 2023: Rather than being reimbursed for your pizza party, you'll have the option to donate the funds we have allocated for your pizza party to help stamp out hunger instead. Donated funds will be accumulated throughout the Certification Training Program with a donation made by Proven Winners in July 2023 to [Feeding America](#) in the U.S. and [Food Banks Canada](#) in Canada.

What's next? Go to the [Certification Training](#) page and follow the instructions to complete your certification.

You may review your progress at [your garden center's certification tab](#) at any time.

If you have any additional questions or need to make changes, call us at 815-895-1872.

Sandy Wentworth
sandy@provenwinners.com
Proven Winners®

Redirected with proven_winners_mail_alter in a dev version of provenwinners.com
Original To: busybee@gmail.com
Email ID: proven_winners_certification_setup



Where can I get help with my account?

Contact
Sandy

You will receive a Certification Set Up Confirmation email that contains your testing keys and chosen rewards. Keep this for your records. Contact us if any changes are needed.

5. Certification for this location is now in progress. Take time to familiarize yourself with this page. Refer to your Certification Set Up Confirmation Email to assign a different key to each employee and yourself. Keep a record of which key you have assigned to which person. When you are ready to begin training, click the REVIEW CERTIFICATION PROCESS button below.

Certification Status

Not Certified

Certification History

2021

2023 Certification Progress

Current progress: 0 of 10 tests completed.



Follow your progress towards your pizza party or donation as your employees successfully complete their tests!

Provide your employees with the keys below to use on their tests. After watching the certification training video, they will be able to take a test to review their knowledge. Once all of the tests you requested have been completed, your garden center will be automatically certified. **Get Certified by May 1** to receive all the benefits.

If your garden center's certification is completed before Tuesday, May 9, 2023 - 11:59pm CDT, your employees will be given their choice of:

- Certified Hat 2023

Be Quick! Certification rewards CAN run out. We will let you know if one of these options becomes unavailable before you complete certification.

Test Key	Name	Last Modified	Reward
<input type="checkbox"/>	YC5-62U-UBM	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	AAG-C42-9ZE	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	9CG-J7S-VMQ	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	5HW-4XH-AWT	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	BAQ-UH6-6GK	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	GJB-2RA-UJY	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	T3B-HYP-Y9U	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	CVC-XJN-PGU	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	USR-K4V-3ND	Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/>	QDQ-UYS-KB3	Wed, 12/14/2022 - 10:33am	

Mark the check box next to any unused test keys you wish to delete, then click the 'Delete Selected Keys' button.

DELETE SELECTED KEYS

Need more test keys?

0

ADD TESTS

Email yourself a copy:

busybee@gmail.com

SEND

Need a copy for your records?

PRINT TEST KEYS

What's the next step?

REVIEW CERTIFICATION PROCESS

Monitor the overall progress of your location and watch your pizza fill to completion!

These are the rewards that you chose for your employees to choose from.

Monitor the individual progress of your employees.

When your employees take the online test, they will be required to enter their assigned test key. When they successfully complete the test, the row in this table that is associated with their **Test Key** will be updated with the employee's **Name** and the **Reward** they selected.

Ready to start training and testing? Click **REVIEW CERTIFICATION PROCESS** and follow the steps towards becoming a Certification Garden Center!

6. START TRAINING

Now that your location set-up is complete, you are ready to start training and testing!

This is the main Certification page. You can get here quickly by clicking Get Certified! under Professionals in the main navigation bar of the Proven Winners website.

IMPORTANT NOTE: You and your employees do not need to be logged into an account on the Proven Winners website to view this page, the Certification training video or to take the Certification test.

6 A. Choose the method of training that will work best for your location - **Individual or Group.**

6 B. View the **Certification Training Program Video.**



The 2023 Certification Training Program

At Proven Winners®, plants aren't the only thing we're committed to growing. We're also dedicated to growing your business by increasing your knowledge of Proven Winners plants, products and consumer trends. We understand the crucial role garden centers and their employees play in providing information and advice to people who love to garden. That's why we've developed the Proven Winners Certified Training Program for garden centers - an ongoing partnership that offers the opportunity to learn more about our plants while building your employee's confidence to sell Proven Winners. [Join, certify!](#)

Certification ends May 1st.

3 Methods to complete the training

Method 1 - Individual training

Individuals can watch the online video at home or at work and then take the online test and survey. All you need is a test key from your store manager.

1. Manager [Logs In](#), [Sets Up Location](#), Assigns Keys
2. [Start Training](#)

Method 2 - Group training

A group of employees can watch the online video together, then take the test and send them to Proven Winners via fax, email or mail. This method is great for large groups, stores with multiple locations or those with limited internet access. If you need a flash drive with the video and forms contact us at 1-815-895-1872.

[Download Group Training Package Now - PDF](#)

Method 3 - Offline training

An employees can read through the script and see the graphics from the video, then take the test and send it to Proven Winners mail. This method is great for companies without easy internet access.

[Download Full video script with screen grabs - PDF](#)

[Download Group Training Package Now - PDF](#)

Offline training for Proven Winners Members, Brokers Reps, Students, Growers, Media and other Interested Parties

Individuals can watch the online video at home or at work and then take the test and fax in the answer sheet.

[Download Test and Answer sheet - PDF](#)

[Start Training](#)

2023 Certified Training Program Test

First Name:

Last Name:

Test Key:

If you don't know your employee test key ask your manager

Please list my FIRST NAME on my "Garden Center's" retailer listing on the Proven Winners website so customers can see who has completed this year's training. I will appear like this:

Be sure to talk to our Proven Winners Certified expert! Carol, John, and Mimi!

☐ Yes

☐ No

[NEXT PAGE >](#)

- 8 Simple Steps - Get Started Today!**
1. [Log In and Subscribe to CONNECT](#) - The Certification Training Program is part of the Proven Winners [CONNECT](#) program. But [CONNECT](#) has more to offer than just plants. There are five levels of marketing/advertising services aimed to make your life easier. Check out the benefits and subscribe to the level that works best for your business. Learn more about [CONNECT](#) - Download the Managers Step By Step Instructions - PDF
 2. **Manager set-up** - Add your store location(s), list the number of employees that will complete the training and choose your rewards. [Download the Managers Step By Step Instructions - PDF](#)
 - [Help Me Find My Employee Certified Test Keys](#)
 3. **Train** - Watch the 45-minute training [video](#)
 4. **Test and choose reward** - Take the [online](#) certification test or [download the employee test form](#).
 5. **Comment** - Give us some feedback or take our survey and receive a chance to win a \$150 POP coupon for garden centers or a \$50 gift certificate for an individual employee to shop in our Proven Winners online store. Once you complete the test you will have access to the survey.
 6. **Enjoy your FREE pizza party or Donate** the funds we have allocated for your pizza party to help stamp-out hunger in the U.S. and Canada. It's easy - just submit your pizza receipt online - [Log In - Get resources - Submit Pizza Rebate](#). See below for step by step instructions.
 - [Help Me Submit My Pizza/Donation Voucher](#)
 7. **Post** - Take a picture of your staff wearing their new Proven Winners t-shirts and post it on social media. Tag us at [@PWPhotos](#) to let everyone know your garden center is ready to make recommendations and answer questions about Proven Winners at your store.
- Make sure your garden center completes certification by May 1st to receive all the benefits.**

Help me find my employees **Certified test keys**:

1. [Log In](#)
2. Go to **My Locations**
3. Locate the correct location in your list of retail locations (Zo's Garden Center)
4. In the Certification box for your location, click **Get Resources** and you'll find the keys

Help me submit my **Pizza/Donation voucher**:

1. [Log In](#)
2. Go to **My Locations**
3. Locate the correct location in your list of retail locations (Zo's Garden Center)
4. In the Certification box for your location, click **Get Resources - Submit Pizza Rebate**
5. Click **Submit Pizza Rebate for Reimbursement or Donate Pizza Party Rebate to Charity**

6 C. Take the test & choose your reward. The **Certified Training Program Test** is available online and in the **Downloadable Group Training Package**.

6 D. You will know you've successfully completed the online test when you reach the **You've Passed the Test!** page. There your employee will be able to give feedback, take our survey, print their certificate and much more!

6 E. Celebrate with your certified employees! Submit your pizza receipt or your donation with our online rebate form.

Congratulations on becoming a Proven Winners Certified Staff Member!

Now you have sample forms for you to receive before you get on to making Proven Winners plants.

1. **Print your Employee Completion Certificate**
From your online account you can print your own employee completion certificate and send it to your manager. Then let us know you've done it!
2. **Download your 2023 rebate codes**
Information 2.0 rebate codes that can be used weekly to receive a rebate on your employee's training expenses.
3. **Get up today to receive our professional newsletter**
Rebuilding with Proven Winners
4. **Share our survey**
When you take our survey, you'll earn a chance to win a \$150 POP coupon for garden centers or a \$50 gift certificate for an individual employee to shop in our Proven Winners online store. There are no more winners, one for each month from February-April.
If you're not interested in taking the survey, you can leave feedback using the feedback link in the left side bar.
5. **See how to use our**
 - **Questions Regarding Certification or Connect?**
Karen Anderson
[karen@provenwinners.com](#)
800-769-7070
 - **Looking for help with Social Media?**
Andrea DeCandi
[andrea@provenwinners.com](#)
800-769-7070
 - **Want to share our Garden Answer videos?**
Andrea DeCandi
[andrea@provenwinners.com](#)
800-769-7070
 - **See new videos?**
[social-media@provenwinners.com](#)
 - **Find new plants for 2023?**
 - [Instagram](#)
 - [Facebook](#)
 - [Twitter](#)
 - [LinkedIn](#)
 - **Check out our newest website dedicated to the National Plant of the Year Program.** [nationalplantoftheyear.com](#)

7. MONITOR YOUR PROGRESS

Monitor your progress by logging in and viewing your location. To see more detail click **MANAGE CERTIFICATION PROGRESS**. Once you and your employees have successfully completed the test your location will automatically be certified. If you have unused keys and/or employees who didn't successfully complete the test (see example below) your location will not complete automatically.

Certification 2023

Certification status: **IN PROGRESS**

Employees to certify: 10
Current Progress: 1 of 10 employees certified

MANAGE CERTIFICATION PROGRESS

Have you finished testing, or want to change the # of employees to be trained? Click the button above and follow instructions to complete certification and receive your benefits! (You must have at least one certified employee to complete certification.)

Test Key	Name	Last Modified	Reward
YC5-62U-UBM	Lilly Bloom	Wed, 12/14/2022 - 12:20pm	Certified Hat 2023
<input type="checkbox"/> AAG-C42-9ZE	Reed Bloom	Wed, 12/14/2022 - 2:11pm	Did Not Finish
<input type="checkbox"/> 9CG-J75-VMQ		Wed, 12/14/2022 - 10:33am	
<input type="checkbox"/> 5HW-4XH-AWT		Wed, 12/14/2022 - 10:33am	

This red indicator will identify employees that started but did not successfully complete the test. These employees will not receive rewards if they don't complete the test.

Have this employee retake the test using the same test key. All the questions must be answered correctly in order to complete. Correct answers can be found at the top after they click submit.

COMPLETE CERTIFICATION

If there are unused test keys or if an employee does not plan on finishing, it is important to log back into the website and mark your location complete. Go to HI, (YOUR USERNAME), in the pull-down menu select **MY LOCATIONS** and click **MANAGE CERTIFICATION PROCESS**. Then click **COMPLETE CERTIFICATION NOW**. You will be prompted a second time to confirm your selection for this location. If everything is good click **YES, I WANT TO COMPLETE CERTIFICATION**.

Test Key	Name	Last Modified	Reward
YC5-62U-UBM	Lilly Bloom	Wed, 12/14/2022 - 12:20pm	Certified Hat 2023
AAG-C42-9ZE	Reed Bloom	Wed, 12/14/2022 - 2:12pm	Certified Hat 2023
<input type="checkbox"/> 9CG-J75-VMQ		Wed, 12/14/2022 - 10:33am	

Need more test keys? **ADD TESTS**

Email yourself a copy: **SEND**

Need a copy for your records? **PRINT TEST KEYS**

What's the next step? **REVIEW CERTIFICATION PROCESS**

Ready to complete certification?

If you and your employees have finished certification testing for the year, click the button below.

Complete Certification Now

Ready to complete certification?

If you and your employees have finished certification testing for the year, click the button below.

⚠ Completing certification is final. Please make sure everyone has completed testing and then click the confirmation button below. **NOTE: Individuals that did not finish the test (🔴) will not receive a reward.** Once your location is marked complete, your free reward items will be processed and shipped.


Yes I Want To Complete Certification **Cancel**

An unused test key has no Name or Reward displayed. If this key was assigned to someone, have them take the test. They must successfully complete the test to get a reward.

If no one is going to use that test key it can be deleted by checking the box to the left and clicking the **DELETE SELECTED KEYS** BUTTON.

If you remove all unused test keys, your location will automatically be certified.

You will be prompted a second time to confirm your selection for this location. If everything is good click **YES, I WANT TO COMPLETE CERTIFICATION**.



Need help? 815-895-1872
provenwinners.com

Certification Complete!

Busy Bee Gardens
 1600 E Lincoln Hwy., Dekalb, IL 60115-4952

Congratulations! You are now an official Proven Winner! You are Certified Garden Center for 2023. Thank you for taking the time to educate your staff on the Proven Winners Program. We have attached this graphic to announce your accomplishment on social media.

As a graduate of the Proven Winners Certified Training Program, your garden center has earned a free pizza party. That's right, there really is such a thing as a free lunch! Learn how the pizza party rebate works here.

DONATE OPTION FOR 2023: Rather than being reimbursed for your pizza party, you may choose to donate the funds we have allocated for your pizza party to help fund out hunger relief. Donated funds will be accumulated throughout the Certification Training Program with a donation made by Proven Winners in July 2023 to Feeding America in the U.S. and Food Banks Canada in Canada. Click here to donate your pizza party funds.

Voucher Code: 1671048879-365303
 Expiration Date: 6/15/2023

☐ I agree to add this donation to my account.
☐ I do not wish to add this donation to my account.

In addition to the many benefits available to you at www.provenwinners.com, by completing the training program, your garden center will receive a listing among other Proven Winners® Certified Garden Centers in your local area on our website. You may view your garden center's certification status to print a certification graphic.

A free order from our store for your reward has been created for you. The order id is 12945153. This order will also appear in your order history.

Name Reward

Lilly Bloom Certified Hat 2023

Reed Bloom Certified Hat 2023

If you have any additional questions, call us at 815-895-1872.

We're honored to have you as a Proven Winners® Certified Garden Center.

Jessica
 Director of Retail Accounts
 jessica@provenwinners.com

Redirected from proven_winners_mail_alter in a dev version of provenwinners.com
Original_BusyBee@gmail.com
 Original BCC: sandy@provenwinners.com
 Email ID: provenwinners_certification_completed

Where can I get help with my account?

Contact Sandy

Busy Bee Gardens

[View](#)
[Certification](#)
[Inventory](#)
[Inventory Management](#)
[Edit](#)

Certification Status

Certified: Wed, 12/14/2022 - 12:00am

Certification History

2023, 2021

Certification Complete!

Congratulations on completing the certification requirements, and thank you for getting involved with Proven Winners® and your customers. We're proud to give your business priority listing among other certified locations in your local area, and you should be proud of your progress. We encourage you to **download the files below** for all set up to allow you to advertise your accomplishment in store, and to the press in your area. Just fill in your name, and print. As a Proven Winners® Certified Garden Center you can proudly display the Certified Garden Center logo on your website.

- [Garden Center Certificate](#)
- [Employee Certification Certificate](#)
- [Certification Press Release](#)
- [Certified Garden Center Logo](#)

Pizza Rebate

Voucher Code: 1671048879-365303
Expiration: 6/15/2023

[SUBMIT PIZZA REBATE FOR REIMBURSEMENT](#)
[DONATE PIZZA PARTY REBATE TO CHARITY](#)

DONATE OPTION FOR 2023:

Rather than being reimbursed for your pizza party, you may choose to donate the funds we have allocated for your pizza party to help stamp out hunger instead. Donated funds will be accumulated throughout the Certification Training Program with a donation made by Proven Winners in July 2023 to [Feeding America](#) in the U.S. and [Food Banks Canada](#) in Canada.

Make sure you congratulate the certified members of your team!

Test Key	Name	Date	Reward
YC5-62U-UBM	Lilly Bloom	Wed, 12/14/2022 - 12:20pm	Certified Hat 2023
AAG-C42-9ZE	Reed Bloom	Wed, 12/14/2022 - 2:12pm	Certified Hat 2023

Congratulations again,
Jessica DeGraaf
Director of Retail Accounts
Proven Winners®

Print out your **Garden Center Certificate** and **Press Release** to send to your local media outlets. Your employee will have the ability to print their own **Employee Certification Certificate** to recognize their individual accomplishments, but it is also here in case you need it. The **Proven Winners Certified Garden Center Logo** can be added to your web site or other marketing materials.

Have your free pizza party or donate to food bank. Click **SUBMIT PIZZA REBATE FORM** to submit your receipt to Proven Winners for reimbursement **OR** click **DONATE PIZZA PARTY REBATE TO CHARITY** to donate to a food bank.

The pizza rebate form will pre-populate with all your information including your voucher code. You can also find your voucher code in the Certification Complete email we've sent to the manager congratulating your team on completing certification. Fill out the rest of the pizza rebate form and click SUBMIT.

Voucher Code: *
1642104714-450224

✓ Your reimbursement check will be issued to:
Busy Bee Gardens
1600 E Lincoln Highway
STE F
DeKalb, IL 60115
United States

UPLOAD RECEIPT

Receipt: *

[Browse...](#) No file selected.

Upload a photo or scanned copy (gif, jpg, png or pdf) of your pizza party receipt. If your receipt includes non-reimbursable items (as defined above), please note those details on the receipt copy or in the Comments section below.

Requested Amount: *

\$

The cost of the pizza and its applicable taxes for all of your 2021 certified employees.

Currency: *

- ☒ US Dollar
☐ Canadian Dollar

Memo:

This will be printed in the check memo area. (Optional)

Photo:

[Browse...](#) No file selected.

Upload a photo from your pizza party.

Comments:

If your receipt includes non-reimbursable items (as defined above), please note those details here or on the copy of the receipt.

Need help? 815-895-1872
provenwinners.com

Rebate Submission Received

Lilly,

Thank you for your 2022 Certification Pizza Rebate Submission!

Your reimbursement check will be issued to the following location:
 Busy Bee Gardens
 1600 E Lincoln HWY STE F
 DeKalb, IL 60115-4962
 United States

Please allow 4 weeks for delivery. (Canadian locations will be reimbursed in US Dollars.)

Your rebate details are summarized below.

If you have any questions, please call Proven Winners at 815-895-1872 or email sandy@provenwinners.com.

REBATE SUMMARY
 Submission ID: 1667423
 Voucher Code: 1643063014-451206
 Requested Amount: \$80.00 US Dollar
 Check Memo:

Receipt File:
https://www.provenwinners.com/sites/provenwinners.com/files/webform/pizza-voucher-receipt-20217/receipt_2.jpg

Photo File:

Comments:
 Redirected with proven_winners_mail_alter in a dev version of provenwinners.com
 Original To: busybee@gmail.com
 Email ID: proven_winners_certification_pizza_submission_received

Where can I get help with my account?

[Contact Sandy](#)

Sandy

f t i

You will receive a Rebate Submission Received Email that contains information summarizing your rebate details. Allow 4 weeks for delivery of your reimbursement check.

To check your reimbursement status, log into your account, go to HI, (YOUR USERNAME), in the pull-down menu select MY LOCATIONS and click GET TOOLS AND RESOURCES.

The Pizza Rebate status will also be updated when the reimbursement check has been issued. When you click the button for donation, you will be taken to a page prompting you to confirm that you want to donate. If you click yes, it will then take you to a confirmation page.

Are you sure you'd like to donate your 2023 Pizza Party Rebate to charity?

You are currently on the training website!

This action cannot be undone.

[CONTINUE](#) [CANCEL](#)

You'll also receive an email about your order for your rewards (shirts/hats).
 If you chose the \$6 POP store credit for each person who completed certification, the total credit will be in your account under the log in you used to certify.

Need help? 815-895-1872
provenwinners.com

Your order is on its way!

Thanks for your order, Lilly!

Want to manage your order online?
 If you need to check the status of your order, please visit our home page at Proven Winners and click on "My account" in the menu or login with the following link:
<https://training.provenwinners.com/user>

Track Your Order:
 Want to know the status of your shipment(s)? Visit our order tracking page.

Order Summary:	
Billing Address: BUSY BEE GARDENS LILLY BLOOM 1600 E LINCOLN HWY STE F DEKALB, IL 60115-4962	Shipping Address: BUSY BEE GARDENS LILLY BLOOM 1600 E LINCOLN HWY STE F DEKALB, IL 60115-4962
Billing Phone: 1 888-888-8810 E-mail Address: busybee@gmail.com	Shipping Phone: 1 888-888-8888

Order Information:

Order Date:	Shipping Method:	Order #:
12/14/2022 - 2:14pm	Shipping	1295153

Item(s)	Quantity	Subtotal
Certified Hat 2023 SKU: PWCen2023-Hat Shipment being processed	2	\$24.00
Products Subtotal:		\$24.00
Shipping:		\$0.00
Certification reward discount:		-\$24.00
Subtotal excluding taxes:		\$0.00
Tax:		\$0.00
Total for this order:		\$0.00

Where can I get help with reviewing my order?
 To learn more about managing your orders on Proven Winners, please visit our help page.
 Please note: This e-mail message is an automated notification. Please do not reply to this message.
 Thanks again for shopping with us.

Proven Winners
 The #1 Plant Brand
 Redirected with proven_winners_mail_alter in a dev version of provenwinners.com
 Original To: busybee@gmail.com
 Original BCC: orders-marshall@provenwinners.com
 Email ID: uc_order_action-mail

Employee Training Key: _____

Test

Watch video (www.provenwinners.com/training)

Take the test - your manager will give you a printed copy to complete or you can take it online.

After completing the test, you will have a few options:

Print out your employee certificate of completion.

Feedback (www.provenwinners.com/feedback) – Have a quick comment about the certified training program? Just click the feedback link in the left sidebar of our website and let us know what you think. If you are completing certification offline email karin@provenwinners.com with any comments.

Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

Need More Information?

Questions Regarding Certification or CONNECT+:

Karin Jenkins karin@provenwinners.com 815-895-0140

Looking for help with Social Media?

Jessica DeGraaf Jessica@provenwinners.com 616-706-7970

Want to use our Garden Answer videos in your store or in your social media?

Jeanine Standard Jeanine@provenwinners.com 309-824-2561

Looking for additional videos on Proven Winners products?

See all our retailer videos – <https://www.youtube.com/user/provenwinnersretail>

Find new plants for 2023:

<https://www.provenwinners.com/plants/search/year/2023>

Check out our newest website dedicated to the National Plant of the Year Program: www.nationalplantoftheyear.com

Proven Winners University - www.provenwinners.com/University

View 2–5-minute videos on popular topics. Use as additional staff training or share them with your customers.



1. Proven Winners Eco+ Grande containers are:
 - a. Made from plants
 - b. Include nutrients built into the walls of the container
 - c. Plantable
 - d. Compostable
 - e. All of the above
2. Two ways to capitalize on the Proven Winners marketing program is to carry:
 - a. Proven Winners hard goods
 - b. The National Plants of the Year
 - c. The National Recipes of the Year
 - d. AquaPots®
3. Proven Winners has created four "where to use" houseplant collections based on plant needs. Which of the following are leafjoy™ collections?
 - a. Atrium
 - b. Cocoon
 - c. SpaScene
 - d. WorkLife
 - e. European Style
4. Why are Proven Winners plants unique? Every variety is:
 - a. Tried/Tested
 - b. Easy to grow
 - c. Healthy
 - d. Vigorous
 - e. Will perform all season long
 - f. All of the above
5. Which of the following new annuals are must have plants for the 2023 season? (Choose 3)
 - a. Superbells® Prism™ Pink Lemonade Calibrachoa
 - b. Vanilla Butterfly® Argythanthemum
 - c. Aromance® Mulberry Nemesis
 - d. Diamond Mountain® ED
 - e. Supertunia Mini Vista® Midnight Petunia
6. What is a new feature of the Sweet Caroline Upside Black Coffee & Key Lime Ipomoea that was not present in our previous Ipomoea Collections?
 - a. It has a climbing habit
 - b. It has a mounding habit
 - c. It is fragrant
 - d. It produces red flowers
7. What are three features of the new Upscale™ Monarda collection?
 - a. Flowers cover the top half of the plant
 - b. They provide good mildew resistance
 - c. They rebloom to extend the bloom time of the plant
 - d. They have light green foliage
8. Which characteristics describes an EZ Scape™ perennial recipe?
 - a. Multiple seasons of interest
 - b. Successive blooming
 - c. Complementing foliage
 - d. Similar growing conditions
 - e. All of the Above
9. Which of the following new perennials are must have plants for the 2023 season? (Choose 5)
 - a. Meant to Bee™ Royal Raspberry & Queen Nectarine Agastache
 - b. 'Dark Side of the Moon' Astilbe
 - c. Double Coded™ 'Butter Pecan' & 'Raspberry Beret' Echinacea
 - d. Rainbow Rhythm® 'Going Bananas'
 - e. Prairie Winds® 'Niagara Falls' Panicum
 - f. Rock 'N Round® 'Bright Ideas' Sedum
10. Which of the following are features of the new Reminiscent® Rosa series?
 - a. Easy to grow
 - b. Bloom all summer
 - c. Low maintenance
 - d. Fragrant
 - e. All of the above
11. What are two features of the new "Rise Up" series of roses?
 - a. They have a trailing habit
 - b. They rebloom
 - c. They are a mini-climber
 - d. They have no thorns
12. Which new hydrangea is the smallest (18"- 36") panicle hydrangea on the market?
 - a. Fire Light Tidbit®
 - b. Tiny Quick Fire™
 - c. Puffer Fish™
13. Which new panicle hydrangea ages to lime green instead of the usual pink?
 - a. Invincibelle Sublime™
 - b. Let's Dance® Sky View™
 - c. Bobo®
 - d. Puffer Fish™
14. What color does the Let's Dance® Sky View Hydrangea bloom?
 - a. It blooms pink and lightens to white
 - b. It blooms white and darkens to pink
 - c. It blooms a soft blue with honeydew-green eye and darkens to sky blue
 - d. It blooms white and darkens to a green

2023 Certified Training Program Answer Sheet

Fax to: 815-895-1873 or Email: to Karin@provenwinners.com (Complete by Early Spring)

Employee Name: _____ Email: _____

Company Name: _____ Company Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Phone: _____

Employee _____ of _____ registered employees (i.e. Employee 1 of 3 registered employees)

1. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐

2. a. ☐
b. ☐
c. ☐
d. ☐

3. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐

4. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐
f. ☐

5. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐

6. a. ☐
b. ☐
c. ☐
d. ☐

7. a. ☐
b. ☐
c. ☐
d. ☐

8. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐

9. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐
f. ☐

10. a. ☐
b. ☐
c. ☐
d. ☐
e. ☐

11. a. ☐
b. ☐
c. ☐
d. ☐

12. a. ☐
b. ☐
c. ☐
d. ☐

13. a. ☐
b. ☐
c. ☐
d. ☐

14. a. ☐
b. ☐
c. ☐
d. ☐

Thank you for participating in the 2023 Certified Training Program. Best of luck to you this year! Your manager may have pre-selected an item below for all the garden center employees to receive. Please check with your manager before selecting an item.

Select one:

- ☐ Ladies S t-shirt
☐ Ladies M t-shirt
☐ Ladies L t-shirt
☐ Ladies XL t-shirt
☐ Ladies 2XL t-shirt

- ☐ Men's S t-shirt
☐ Men's M t-shirt
☐ Men's L t-shirt
☐ Men's XL t-shirt
☐ Men's 2XL t-shirt

☐ Hat

☐ \$6 POP credit

If you would prefer to mail your completed tests, send them to:

Proven Winners
Sandy Wentworth
1600 E Lincoln HWY STE F
Dekalb, IL 60115-4962
Fax your answer sheet to:
815-895-1873

or

Mail your answer sheet to:
**Proven Winners
Certified Program
1600 E Lincoln HWY STE F
Dekalb, IL 60115-4962**



2023 Group Certification

Thank you for participating in the 2023 Retailer Certification Program. Best of luck to you this year!

Please fax only one master test and this sheet.

Fax to: 815-895-1873 or Email to Karin@provenwinners.com (Complete by May 1, 2023 to receive rewards.)

Company Name: _____

Main Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____ Phone: _____

Choose 1 group reward for all employees to receive:

- A. ☐ T-shirt (indicate size below **Ladies-L** and **Mens-M** sizes)
- B. ☐ Cap with adjustable strap
- C. ☐ \$6 POP credit
- D. ☐ Let employee choose their own reward below

Please write your name clearly and include your email address if you would like to receive our **Retail Newsletter (RNL)** or If you want your first name included on the your garden center listing on our website as a **Certified Professional Employee (CPE)**. Indicate store location below if different than above.

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

Employee Name: _____ Location: _____ Email: _____ ☐ RNL ☐ CPE

A. T-shirt sizes: ☐ L-SM ☐ L-MD ☐ L-LG ☐ L-XL ☐ L-2XL ☐ M-SM ☐ M-MD ☐ M-LG ☐ M-XL ☐ M-2XL B. ☐ Cap C. ☐ \$6 POP credit

2023 Certified Survey

1. Would you recommend this training program to a co-worker?

- a. Yes b. No

2. What sections of the training program did you find helpful?
(Check all that apply.)

- a. National plants and recipes of the year
b. Annual variety information
c. Perennial variety information
d. Shrub variety information
e. I did not find any useful

3. What best describes the video's overall length?

- a. Too short
b. Just right
c. Too long

Comments: _____

4. The content that was delivered matched my expectations.

- a. Strongly Agree
b. Agree
c. Neutral
d. Disagree
e. Strongly Disagree

5. Was there any information you felt was missing from the video or should be excluded next year?

- a. Yes b. No

If yes, what was missing or should be excluded?

6. Which benefits do you appreciate the most?
(Select all that apply.)

- a. Active priority retail listing
b. Ability to add your garden center logo to your retail listing on provenwinners.com
c. Education regarding Proven Winners plants and products
d. Free promotional item (POP credit, t-shirt or hat)
e. Pizza Party
f. Additional video content through Proven Winners University
g. All of the above

7. What printable materials would be useful when helping a customer?

8. Do you have other suggestions for the CONNECT+ programs benefits?

9. Is this the first time you've completed this training?

- a. Yes b. No

10. Where did you complete the training?

- a. At home
b. At work
c. Other

11. Did you train as a group this year?

- a. Yes b. No

12. Do you plan on viewing our short educational Proven Winners University videos? (The link for Proven Winners University and the additional educational videos is <https://www.provenwinners.com/Professionals/PWUniversity>.)

- a. Yes b. No

Why or why not?

13. Do you have any suggestions for additional topics for our Proven Winners University videos?

14. My employment status is:

- a. Full-time
b. Part-time
c. Seasonal
d. Other

15. If your name is chosen in one of our monthly drawings, which gift would you like to receive?

- a. \$150 coupon for Garden Center P.O.P from provenwinners.com
b. \$50 coupon for employee gift from provenwinners.com

First Name:

Last Name:

Garden Center:

Email:

Phone:





2023 National Recipe
Rockin' Rush

Employee Name

Certification of Completion

2023 Certified Training Program

Congratulations! You are now part of an elite group of garden center employees across North America, and we thank you for your time and interest in becoming a Proven Winners® retail expert.

Your completion of the Certification Program is proof of your dedication to the highest standards of customer service. Now you are ready to face customers with the knowledge and confidence that makes a difference in today's retail environment.

Thank you for your support of the Proven Winners® line of award-winning annuals, perennials and flowering shrubs. We are proud to recommend you to the millions of gardeners who search our website for retailer connections and information each season.





2023 Certified Garden Center

Garden Center Name

Proven Winners® wants to thank you and your employees for taking the time during this busy season to learn more about our plants, products, and programs. Your completion of the Certification Program is proof of your company's dedication to the highest standards of customer service.

Each year, more than 8,000,000 people visit the Proven Winners website in search of Proven Winners plants and products. As a Certified Proven Winners Garden Center, you will automatically be given an active priority listing on provenwinners.com in your local area. We are proud to recommend your business and grateful for your support of the Proven Winners brand.

Thanks again, and have a great season.

A handwritten signature in black ink that reads 'Jessica'.

Jessica DeGraaf
Director of Retail Accounts

A handwritten signature in black ink that reads 'Heather'.

Heather Poire
Retail Account Manager



2023 National Recipe -
Rockin' Rush



News Release
FOR IMMEDIATE RELEASE
Spring 2023
Contact: Jeanine Standard
Jeanine@provenwinners.com

Proven Winners® Certified Training Program

_____ (garden center name) is proud to announce that we have been named a 2023 Proven Winners Certified Garden Center. This high level distinction signifies that our employees have completed a comprehensive training course to develop the expertise in assisting our customers in choosing and growing Proven Winners plants successfully. Our customers can count on us to have reliable advice about Proven Winners annuals, perennials, and flowering shrubs including the newest introductions for 2023.

According to Jessica DeGraaf, Director of Retail Accounts for Proven Winners, "A knowledgeable sales staff increases the chances consumers have for success with their plant purchases. Proven Winners is committed to making sure that employees have the resources necessary to stay informed."

We look forward to your visit to our certified garden center where we are ready to assist you in choosing new Proven Winners plants to make your garden even more beautiful this year.

About Proven Winners:

Proven Winners is an international marketing cooperative comprised of some of the world's best plant propagators. As a group, they are dedicated to developing new plants that will perform well for both the grower and consumer. Proven Winners plants are found at more than 8,000 retailers nationwide. For more information about Proven Winners, visit www.provenwinners.com.



CELEBRATE OR DONATE

Enjoy your **FREE pizza party** or **Donate the funds we have allocated for your pizza party to help stamp out hunger in the U.S. and Canada.** We've made it easy for you to submit your receipt for reimbursement or to donate to the food bank by completing this form.



Here's how it works:

1. Celebrate with your newly certified staff by hosting a free pizza party. (Send a photo to laura@provenwinners.com)
2. Complete and email/fax this rebate form to Proven Winners or submit online at www.provenwinners.com/pizza-rebate.
3. Receive your reimbursement check. Please allow 4 weeks for delivery. (Canadian locations will be reimbursed in US Dollars.)
4. Got questions? Contact Sandy at: sandy@provenwinners.com or 815-895-1872.

The details...

- Everyone loves instant gratification. Host your pizza party now and submit your form for reimbursement or donation before your voucher code **expires on 6/15/23**. You'll find your voucher code in the Certification Complete email we've sent to your manager congratulating you on completing your certification.
- We will be happy to reimburse the cost of the pizza and its applicable taxes for all of your 2023 certified employees. We trust that you'll choose your favorite local pizzeria and not fly in special Chicago style deep dish straight from the Windy City.
- We will not cover the cost of drinks, other food you order to accompany your pizza, or non-certified employees.
- Who's the boss? **Only the garden center manager assigned to the garden center location on provenwinners.com can submit** a receipt (original, copy or photo required) for reimbursement. The check will be issued to the garden center's business name and mailed to the shipping address you selected during set up (see your Certification Set Up Confirmation email).
- Please submit the voucher code we've sent you for your certified location. **Only your location's particular code will be accepted for your reimbursement and you can only use the code once.** (If you do not have a voucher code, please contact Sandy.)
- If your business has multiple retail locations that have become certified, each individual location will receive their own voucher code, and a separate reimbursement form must be submitted for each.

Voucher Code: _____ Requested Amount: \$_____ (Currency: ☐ US Dollar or ☐ Canadian Dollar) Receipt Attached: ☐ Yes ☐ **Donate to Food Bank**

If you are donating to the food bank the requested amount and receipt are not need.

Memo: _____ 2023 Certification Complete Date: _____ Number of 2023 Certified Employees: _____
(optional note for check memo area)

Garden Center Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: ☐ US ☐ Canada

Garden Center Manager Name: _____ Phone: _____

Email: _____ Manager Signature: _____ Date: _____

Voucher codes expire on 6/15/23. Submit this form by email: sandy@provenwinners.com or by fax: 815-895-1873.