

Key: _____

Watch video (www.provenwinners.com/training)

Take the test - your manager will give you a printed copy to complete or you can take it online.

After completing the test, you will have a few options:

Print out your employee certificate of completion.

Feedback (www.provenwinners.com/feedback) – Have a quick comment about the certified training program? Just click the feedback link in the left sidebar of our website and let us know what you think. If you are completing certification offline email karin@provenwinners.com with any comments.

Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

Need More Information?

Questions Regarding Certification or CONNECT+:

Karin Jenkins karin@provenwinners.com 815-895-0140

Looking for help with Social Media?

Jessica DeGraaf Jessica@provenwinners.com 616-706-7970

Want to use our Garden Answer videos in your store or in your social media?

Jeanine Standard Jeanine@provenwinners.com 309-824-2561

Looking for additional videos on Proven Winners products?

See all our retailer videos – <https://www.youtube.com/user/provenwinnersretail>

Find new plants for 2023:

<https://www.provenwinners.com/plants/search/year/2023>

Check out our newest website dedicated to the National Plant of the Year Program: www.nationalplantoftheyear.com

Proven Winners University - www.provenwinners.com/University

View 2–5-minute videos on popular topics. Use as additional staff training or share them with your customers.



1. Proven Winners Eco+ Grande containers are:
 - a. Made from plants
 - b. Include nutrients built into the walls of the container
 - c. Plantable
 - d. Compostable
 - e. All of the above
2. Two ways to capitalize on the Proven Winners marketing program is to carry:
 - a. Proven Winners hard goods
 - b. The National Plants of the Year
 - c. The National Recipes of the Year
 - d. AquaPots®
3. Proven Winners has created four “where to use” houseplant collections based on plant needs. Which of the following are leafjoy™ collections?
 - a. Atrium
 - b. Cocoon
 - c. SpaScene
 - d. WorkLife
 - e. European Style
4. Why are Proven Winners plants unique? Every variety is:
 - a. Tried/Tested
 - b. Easy to grow
 - c. Healthy
 - d. Vigorous
 - e. Will perform all season long
 - f. All of the above
5. Which of the following new annuals are must have plants for the 2023 season? (Choose 3)
 - a. Superbells® Prسيم™ Pink Lemonade Calibrachoa
 - b. Vanilla Butterfly® Argyranthemum
 - c. Aromance® Mulberry Nemesia
 - d. Diamond Mountain® ED
 - e. Supertunia Mini Vista® Midnight Petunia
6. What is a new feature of the Sweet Caroline Upside Black Coffee & Key Lime Ipomoea Collections that was not present in our previous Ipomoea Collections?
 - a. It has a climbing habit
 - b. It has a mounding habit
 - c. It is fragrant
 - d. It produces red flowers
7. What are three features of the new Upscale™ Monarda collection?
 - a. Flowers cover the top half of the plant
 - b. They provide good mildew resistance
 - c. They rebloom to extend the bloom time of the plant
 - d. They have light green foliage
8. Which characteristics describes an EZ Scape™ perennial recipe?
 - a. Multiple seasons of interest
 - b. Successive blooming
 - c. Complementing foliage
 - d. Similar growing conditions
 - e. All of the Above
9. Which of the following new perennials are must have plants for the 2023 season? (Choose 5)
 - a. Meant to Bee™ Royal Raspberry & Queen Nectarine Agastache
 - b. ‘Dark Side of the Moon’ Astilbe
 - c. Double Coded™ ‘Butter Pecan’ & ‘Raspberry Beret’ Echinacea
 - d. Rainbow Rhythm® ‘Going Bananas’
 - e. Prairie Winds® ‘Niagara Falls’ Panicum
 - f. Rock ‘N Round® ‘Bright Ideas’ Sedum
10. Which of the following are features of the new Reminiscent® Rosa series?
 - a. Easy to grow
 - b. Bloom all summer
 - c. Low maintenance
 - d. Fragrant
 - e. All of the above
11. What are two features of the new “Rise Up” series of roses?
 - a. They have a trailing habit
 - b. They rebloom
 - c. They are a mini-climber
 - d. They have no thorns
12. Which new hydrangea is the smallest (18”- 36”) panicle hydrangea on the market?
 - a. Fire Light Tidbit®
 - b. Tiny Quick Fire™
 - c. Puffer Fish™
13. Which new panicle hydrangea ages to lime green instead of the usual pink?
 - a. Invincible Sublime™
 - b. Let’s Dance® Sky View™
 - c. Bobo®
 - d. Puffer Fish™
14. What color does the Let’s Dance® Sky View Hydrangea bloom?
 - a. It blooms pink and lightens to white
 - b. It blooms white and darkens to pink
 - c. It blooms a soft blue with honeydew-green eye and darkens to sky blue
 - d. It blooms white and darkens to a green

2023 Certified Training Program Answer Sheet

Fax to: 815-895-1873 or Email: to Karin@provenwinners.com (Complete by Early Spring)

Employee Name: _____ Email: _____

Company Name: _____ Company Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Phone: _____

Employee _____ of _____ registered employees (i.e. Employee 1 of 3 registered employees)

1. a.
b.
c.
d.
e.

2. a.
b.
c.
d.

3. a.
b.
c.
d.
e.

4. a.
b.
c.
d.
e.
f.

5. a.
b.
c.
d.
e.

6. a.
b.
c.
d.

7. a.
b.
c.
d.

8. a.
b.
c.
d.
e.

9. a.
b.
c.
d.
e.
f.

10. a.
b.
c.
d.
e.

11. a.
b.
c.
d.

12. a.
b.
c.
d.

13. a.
b.
c.
d.

14. a.
b.
c.
d.

Thank you for participating in the 2023 Certified Training Program. Best of luck to you this year! Your manager may have pre-selected an item below for all the garden center employees to receive. Please check with your manager before selecting an item.

Select one:

- Ladies S t-shirt
 Ladies M t-shirt
 Ladies L t-shirt
 Ladies XL t-shirt
 Ladies 2XL t-shirt

- Men's S t-shirt
 Men's M t-shirt
 Men's L t-shirt
 Men's XL t-shirt
 Men's 2XL t-shirt

Hat

\$6 POP credit

If you would prefer to mail your completed tests, send them to:

Proven Winners
Sandy Wentworth
1600 E Lincoln HWY STE F
Dekalb, IL 60115-4962
Fax your answer sheet to:
815-895-1873

or

Mail your answer sheet to:
**Proven Winners
Certified Program
1600 E Lincoln HWY STE F
Dekalb, IL 60115-4962**

2023 Certified Survey

1. Would you recommend this training program to a co-worker?

- a. Yes
- b. No

2. What sections of the training program did you find helpful?
(Check all that apply.)

- a. National plants and recipes of the year
- b. Annual variety information
- c. Perennial variety information
- d. Shrub variety information
- e. I did not find any useful

3. What best describes the video's overall length?

- a. Too short
- b. Just right
- c. Too long

Comments: _____

4. The content that was delivered matched my expectations.

- a. Strongly Agree
- b. Agree
- c. Neutral
- d. Disagree
- e. Strongly Disagree

5. Was there any information you felt was missing from the video or should be excluded next year?

- a. Yes
- b. No

If yes, what was missing or should be excluded?

6. Which benefits do you appreciate the most?
(Select all that apply.)

- a. Active priority retail listing
- b. Ability to add your garden center logo to your retail listing on provenwinners.com
- c. Education regarding Proven Winners plants and products
- d. Free promotional item (POP credit, t-shirt or hat)
- e. Pizza Party
- f. Additional video content through Proven Winners University
- g. All of the above

7. What printable materials would be useful when helping a customer?

8. Do you have other suggestions for the CONNECT+ programs benefits?

9. Is this the first time you've completed this training?

- a. Yes
- b. No

10. Where did you complete the training?

- a. At home
- b. At work
- c. Other

11. Did you train as a group this year?

- a. Yes
- b. No

12. Do you plan on viewing our short educational Proven Winners University videos? (The link for Proven Winners University and the additional educational videos is <https://www.provenwinners.com/Professionals/PWUniversity>.)

- a. Yes
- b. No

Why or why not?

13. Do you have any suggestions for additional topics for our Proven Winners University videos?

14. My employment status is:

- a. Full-time
- b. Part-time
- c. Seasonal
- d. Other

15. If your name is chosen in one of our monthly drawings, which gift would you like to receive?

- a. \$150 coupon for Garden Center P.O.P from provenwinners.com
- b. \$50 coupon for employee gift from provenwinners.com

First Name:

Last Name:

Garden Center:

Email:

Phone:

