



ABOUT
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PROVEN
WINNERS®
 The Brand Gardeners Trust™

CONNECT+

Marketing your garden center has never been easier! Subscribe to our Proven Winners CONNECT+ marketing service at the level that fits your business's needs and see the difference in impressions and sales for yourself. Our CONNECT+ team will guide you through the program to ensure maximum benefits.



Exclusive to IGCs!



Getting Started

- 2-week Facebook ad campaign
- Find-a-Retailer Listing
- Subscription to Retailer Newsletter

- Access to:
- Proven Winners Photo Library
 - University Training

- Certified Rewards:
- Pizza Party after certification
 - T-Shirts, Hats, or P.O.P. Credit for each certified team member

Free **\$1,000 Value**

Basic

Includes Getting Started plus:

- 200 Gardener's Idea Books w/ logo (Jan. 15th deadline)
- \$100 P.O.P. coupon
- 5 PowerPoint Presentations
- 50 Facebook & Instagram graphics

Cost \$550 EOD
 \$700 after Jan 15th **\$2,200 Value**

Enhanced

Includes Getting Started plus:

- 500 Gardener's Ideas Books w/ logo (Jan 15th deadline)
- \$200 P.O.P. coupon
- 5 PowerPoint Presentations
- 50 Facebook & Instagram graphics + 15 custom graphics
- CONNECT+ Video System
- 2-week Facebook ad campaign
- Inventory Listing on provenwinners.com
- Garden Design listing
- 2-week customized Google campaign

Cost \$1,500 EOD
 \$1,750 after Jan 15th **\$8,100 Value**

Elite

Includes Getting Started plus:

- 1,000 Gardener's Idea Books w/ logo (Jan 15th deadline)
- \$300 P.O.P. coupon
- 5 PowerPoint Presentations + access to our PPT Library
- 50 Facebook & Instagram graphics + 25 custom graphics
- CONNECT+ Video System
- 2-week Facebook ad campaign + additional targeting
- Inventory Listings on provenwinners.com
- 4-week customized Google campaign
- Garden Design listing
- 5 Customized Garden Answer videos

Cost \$3,500 EOD
 \$4,500 after Jan 15th **\$20,000 Value**

For more information or to register your IGC, contact your CONNECT+ Team: 815.895.0104 | provenwinners.com/connect-plus
Karin Jenkin karin@provenwinners.com | **Heather Poire** heather@provenwinners.com | **Jessica DeGraaf** jessica@provenwinners.com

**Pricing in USD*